

SPEND YOUR MEDIA BUDGETS “WHERE IT MATTERS”

WITH AI DRIVEN PERFORMANCE IMPROVEMENTS.

Through LENS.AI we can help your brands achieve maximum attention at every stage from ad creation, campaign set up, media spend distribution as well as optimized results.

- 01** CAMPAIGNS ACROSS MULTIPLE CHANNELS AT ONE PLACE.
- 02** FULLY AUTOMATED SET UP & A/B TESTING THROUGHOUT
- 03** AI OPTIMIZED ACROSS ADS, CAMPAIGNS AND CHANNELS.
- 04** SIMPLIFIED REPORTING, AND ANALYTICS FOR INSIGHTS.

CONSOLIDATE MEDIA BUY & PERFORMANCE



- CREATE CAMPAIGNS & DO A/B TESTS ON THE GO
- AI OPTIMIZED CAMPAIGN PERFORMANCE
- FIND NEW AUDIENCE / RETARGET
- TARGET USERS ACROSS A NUMBER OF FIRST PARTY DATA
- SEE ALL REPORTS & ANALYTICS @ ONE PLACE

YOUR ROUTE TO SUCCESS

Access Traffic of Premium Channels at one place



& More

01

Set up Campaigns, Apply Targeting, create landing pages & conversion tracking from LENS

Creatives, Campaigns, Targeting, Daily caps everything managed at one place.

02

03

Apply A/B Testing & AI Optimization

Enable the AI SUPER Optimizations to take place

04

05

Scale up with Proven Success

Stop spending time and money to learn multiple channels manually, and switch to LENS and easily scale up your media budgets with maximum ROIs.

UNPARALLELED RESULTS

COMPARED TO YOUR TRADITIONAL WAYS

- 80% FASTER**
TAT to take your campaigns live across a number of channels
- 30% HIGHER**
CTRs and Conversions, resulting in lowered eCPA.
- 30% LESSER**
Media Spends to achieve the same clicks, leads and conversion rates.

FASTEST ACCESS TO PREMIUM MEDIA	ROBUST LEAD GENERATION
FULL CONTROL ON SPENDS & COSTS	AI to REPLACE MANUAL INEFFICIENCIES

